



For Immediate Release:  
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### **Store Adore Partners with Ladies Who Launch in The Glam Squad Event Series**

September 30, 2008, (New York, NY) - Ladies Who Launch and Store Adore partner to present: The Glam Squad - What does your image say about you?

Store Adore will host events in Chicago, Los Angeles, San Francisco, and New York City throughout October - evenings filled with shopping, entrepreneurial stories and style/brand consultations. Hear the story of how partners Meredith Barnett and Cristina Miller of Store Adore found funding for their fashionable online venture, StoreAdore.com.

Store Adore ([www.storeadore.com](http://www.storeadore.com)), is a personalized web-based guide to the best boutique shopping around the country and online. Founded by Meredith Barnett and Cristina Miller in February 2008 with coverage of boutiques and specialty stores in fashion, beauty, accessories and home in New York and Brooklyn; Boston; Los Angeles; Washington, DC and several hundred e-boutiques. With the addition of Philadelphia, The Hamptons, Chicago, San Francisco and several new online stores in the summer of 2008, the site now boasts 2700+ boutiques, with new stores added every day. Store Adore is often described as a *Zagat* meets *Citysearch* meets *Facebook*—for boutique shopping.

Passionate shoppers log on to StoreAdore.com and search the site's extensive database of thousands of editorially profiled boutiques and specialty stores around the country and online. Users can also create and download custom shopping maps of popular shopping neighborhoods and take advantage of exclusive discounts from dozens of stores.

Store Adore is both a practical resource for finding boutique shopping news and information and an online community where like-minded users can share their passion for shopping and receive special offers and communications from their favorite stores. While the core content of Store Adore is (non-sponsored) editorial, Store Adore offers retailers simple, creative, and cost-effective marketing opportunities for branding and driving sales from their target customers.

Learn more about Meredith and Cristina and other fashionable entrepreneurial women with an evening consisting of consultations with wardrobe and make-up stylists, as well as logo and packaging design experts. Show your business card or packaging to brand identity gurus for insider feedback. All the while perusing designer goodies, sipping champagne, and eating Vosges Haut-Chocolat exotic truffles.

#### **Store Adore Featured Cities:**

New York, Los Angeles, Boston, Washington D.C., Chicago, The Hamptons, Philadelphia, San Francisco